

The Seventh Mom Project, Inc.

Support. Educate. Connect.

1.15.19

Elizabeth Good
9015 Aspen Hollow Place
Riverview, FL 33578
727-871-7281

To Whom It May Concern:

We invite you to join us at our Second Annual Raincoat Run: Family Fun Run 5K as we focus on raising awareness of maternal mental health resources in Tampa Bay. **The Raincoat Run: Family Fun Run 5K will be held April 28, 2019 from 8:00 am to 11:00 am at Al Lopez Park, 4810 N Himes Ave, Tampa, FL 33614.** Runners and walkers of all abilities are encouraged to participate! Following the races, we will have time for families to meet representative from local businesses and organizations at our Maternal Mental Health Resource Fair.

We expect between 100 and 150 families from the Tampa Bay area to participate. While the event will focus on maternal and child health, specifically featuring perinatal mood and anxiety disorders education and support, we invite all organizations that cater to mental health or to families to participate.

Vendor Sponsorships are limited. Should you agree to participate as a vendor or sponsor at the Raincoat Run: Family Fun Run 5K, you can reserve space today by emailing Elizabeth at good.doula@gmail.com. Details of the Sponsorship Packages are listed on the following page.

We also welcome organizations to create walk/run teams!

We hope that you will lend your support to The Raincoat Run: Family Fun Run 5K to shed light on the importance of maternal mental health services.

Thank you for your time and attention to this request, and we look forward to your participation.

Sincerely,



Elizabeth Good
Board Chair
Good.doula@gmail.com

Sponsors and Vendors may complete your registration by emailing Elizabeth Good at good.doula@gmail.com

Corporate and Large Business Sponsorships:

Umbrella Sponsor: \$5,000

1. Includes a table to display information, and two chairs for table representatives*
2. Permission to market goods or services the day of the event
3. Inclusion of business card, brochure or merchandise in the swag bag
4. Large advertisement space on our website and multiple link opportunities on social media
5. Name/logo included in all press releases
6. Name/logo will appear on Race Bibs, Ribbons, and shirts

Raincoat Sponsor: \$1,000

1. Includes a table to display information, and two chairs for table representatives*
2. Permission to market goods or services the day of the event
3. Inclusion of business card, brochure or merchandise in the swag bag
4. Large advertisement space on our website and multiple link opportunities on social media
5. Name/logo included in all press releases
6. Name/logo will appear on race shirts

Community Organization and Small Business Sponsorships:

Pinnacle Sponsorship: \$300

1. Includes a table to display information, and two chairs for table representatives*
2. Permission to market goods or services the day of the event
3. Inclusion of business card, brochure or merchandise in the swag bag
4. Link to your organization's website on the Facebook event page and website
5. Donation of a Raffle Prize

Peak Sponsorship: \$150

1. Includes a table to display information, and two chairs for table representatives*
2. Permission to market goods or services the day of the event
3. Inclusion of business card, brochure or merchandise in the swag bag
4. Link to your organization's website on the Facebook event page and website
5. Donation of Raffle Prize

Summit Sponsorship: \$75

1. Includes a table to display information
2. Link to your organization's website on the Facebook event page
3. Donation of a Raffle Prize

Standard Vendor: \$25

1. Includes space for a table to display information (SALES ARE NOT PERMITTED AT THIS LEVEL)
2. Suggested donation of Raffle Prize

Additional Opportunities to support:

- I would like to support the event by donating a Raffle Prize
- I would like to support the event by donating. Please indicate amount: \$ _____
- I would to provide an In-Kind Donation (i.e., water, refreshments).
Please contact Elizabeth to discuss donation at good.doula@gmail.com
- I would like to volunteer at the event
Please contact Elizabeth to discuss volunteer opportunities at good.doula@gmail.com